

# CBS News New York Poll – September 7-13, 2025

## Registered Voters in New York City



Sample 1,903 Registered Voters in New York City

Margin of Error  $\pm 2.7$  points

### 1. If the 2025 election for mayor of New York City were being held today, who would you vote for?

*Among likely voters*

|                            |     |
|----------------------------|-----|
| Eric Adams (Independent)   | 6%  |
| Andrew Cuomo (Independent) | 28% |
| Zohran Mamdani (Democrat)  | 43% |
| Curtis Sliwa (Republican)  | 15% |
| Someone else               | 2%  |
| Not sure                   | 6%  |

### 2. How likely is it that you will vote in the 2025 election for mayor of New York City this fall?

|                          |     |
|--------------------------|-----|
| Definitely will vote     | 73% |
| Probably will vote       | 10% |
| Maybe will vote          | 6%  |
| Probably will not vote   | 4%  |
| Definitely will not vote | 3%  |
| Don't know               | 4%  |

### 3. And who would be your second choice for mayor of New York City?

*Among likely voters*

|                            |     |
|----------------------------|-----|
| Eric Adams (Independent)   | 16% |
| Andrew Cuomo (Independent) | 17% |
| Zohran Mamdani (Democrat)  | 8%  |
| Curtis Sliwa (Republican)  | 9%  |
| Someone else               | 25% |
| Not sure                   | 25% |

### 4. Do you approve or disapprove of the way Eric Adams is handling his job as mayor of New York City?

|            |     |
|------------|-----|
| Approve    | 27% |
| Disapprove | 73% |

### 5. Generally speaking, do you feel things in New York City today are going...

*Partial Sample. Asked of YouGov panel only.*

|                |     |
|----------------|-----|
| Very well      | 6%  |
| Somewhat well  | 33% |
| Somewhat badly | 43% |
| Very badly     | 18% |

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6. Which of these New York City issues is most important to you in deciding your vote for mayor?

*Among likely voters*

|                                |     |
|--------------------------------|-----|
| Cost of living .....           | 37% |
| Crime & safety .....           | 31% |
| Housing .....                  | 11% |
| Immigrants & immigration ..... | 7%  |
| Economic development .....     | 6%  |
| Taxes .....                    | 3%  |
| Racial equality .....          | 3%  |
| Schools .....                  | 2%  |

7. Which of these qualities in a candidate are very important in deciding your vote for mayor of New York City?

CHECK ALL THAT APPLY

*Among likely voters*

|                                      |     |
|--------------------------------------|-----|
| Is honest and trustworthy .....      | 65% |
| Will bring needed change .....       | 65% |
| Can get things done .....            | 64% |
| Will fight for people like you ..... | 61% |
| Has the right experience .....       | 45% |

8. How much should the next mayor focus on enacting policies that make it easier for companies to do business in New York City?

|                  |     |
|------------------|-----|
| A lot .....      | 47% |
| Some .....       | 39% |
| Not much .....   | 10% |
| Not at all ..... | 3%  |

9. How much should the next mayor focus on enacting policies that make it easier for middle-class and working-class people to live in New York City?

|                  |     |
|------------------|-----|
| A lot .....      | 82% |
| Some .....       | 15% |
| Not much .....   | 2%  |
| Not at all ..... | 1%  |

10. Overall, do you think New York City is...

*Partial Sample. Asked of YouGov panel only.*

|                             |     |
|-----------------------------|-----|
| Very affordable .....       | 7%  |
| Somewhat affordable .....   | 13% |
| Somewhat unaffordable ..... | 31% |
| Very unaffordable .....     | 49% |

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11. In the last four years, do you think the subway in New York City has gotten...

*Partial Sample. Asked of YouGov panel only.*

|                      |     |
|----------------------|-----|
| Better .....         | 19% |
| Worse .....          | 50% |
| Hasn't changed ..... | 31% |

12. In the last four years, do you think crime in New York City has...

|                      |     |
|----------------------|-----|
| Increased .....      | 46% |
| Decreased .....      | 22% |
| Hasn't changed ..... | 32% |

13. If you had to choose, which one of these should be the top priority for trying to reduce crime in New York City?

|                                                     |     |
|-----------------------------------------------------|-----|
| More police officers on the streets .....           | 20% |
| Tougher sentences for those who commit crimes ..... | 40% |
| More social programs and community outreach .....   | 40% |

14. Do you want the next mayor of New York City to be someone who generally...

|                                      |     |
|--------------------------------------|-----|
| Works with Donald Trump .....        | 25% |
| Opposes Donald Trump .....           | 48% |
| Is neutral toward Donald Trump ..... | 27% |

15. On matters concerning ICE and immigration enforcement, would you prefer the next mayor of New York City be someone who would mostly...

*Partial Sample. Asked of YouGov panel only.*

|                                          |     |
|------------------------------------------|-----|
| Work with the Trump administration ..... | 41% |
| Oppose the Trump administration .....    | 59% |

16. If Donald Trump decides to send National Guard troops to New York City, would you prefer the next mayor of New York City...

*Partial Sample. Asked of YouGov panel only.*

|                                                             |     |
|-------------------------------------------------------------|-----|
| Support having National Guard troops in New York City ..... | 37% |
| Oppose having National Guard troops in New York City .....  | 63% |

17. If Donald Trump were to support a candidate in the 2025 election for New York City mayor, would that make you...

*Among likely voters. Partial Sample. Asked of YouGov panel only.*

|                                              |     |
|----------------------------------------------|-----|
| More likely to vote for that candidate ..... | 17% |
| Less likely to vote for that candidate ..... | 50% |
| Doesn't make a difference .....              | 32% |

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### 18. How would you describe your personal/household financial situation?

|                                                                   |     |
|-------------------------------------------------------------------|-----|
| I live comfortably and am able to save money .....                | 22% |
| I meet my basic expenses with a little left over for extras ..... | 30% |
| I have just enough to meet my basic expenses .....                | 30% |
| I don't have enough to meet my basic expenses .....               | 18% |

### 19. How much do you use social media to follow the 2025 campaign for mayor?

|                  |     |
|------------------|-----|
| A lot .....      | 23% |
| Some .....       | 33% |
| Not much .....   | 25% |
| Not at all ..... | 19% |

### 20. Are you a Yankees fan or a Mets fan?

*Partial Sample. Asked of YouGov panel only.*

|               |     |
|---------------|-----|
| Yankees ..... | 35% |
| Mets .....    | 21% |
| Neither ..... | 44% |

# CBS News New York Poll – September 7-13, 2025

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### 1. Mayoral Vote Choice

If the 2025 election for mayor of New York City were being held today, who would you vote for?

*Among likely voters*

|                            | Total   | Gender |         | Age   |       |       |       | Education |            |
|----------------------------|---------|--------|---------|-------|-------|-------|-------|-----------|------------|
|                            |         | Male   | Female  | 18-29 | 30-44 | 45-64 | 65+   | No degree | 4yr degree |
| Eric Adams (Independent)   | 6%      | 6%     | 6%      | 7%    | 6%    | 6%    | 5%    | 7%        | 4%         |
| Andrew Cuomo (Independent) | 28%     | 25%    | 29%     | 15%   | 22%   | 31%   | 35%   | 31%       | 25%        |
| Zohran Mamdani (Democrat)  | 43%     | 42%    | 44%     | 60%   | 57%   | 36%   | 30%   | 33%       | 53%        |
| Curtis Sliwa (Republican)  | 15%     | 18%    | 13%     | 11%   | 9%    | 18%   | 20%   | 19%       | 12%        |
| Someone else               | 2%      | 2%     | 2%      | 2%    | 2%    | 2%    | 1%    | 2%        | 1%         |
| Not sure                   | 6%      | 7%     | 6%      | 5%    | 4%    | 7%    | 9%    | 8%        | 5%         |
| Totals                     | 100%    | 100%   | 100%    | 100%  | 100%  | 100%  | 100%  | 100%      | 100%       |
| Weighted N                 | (1,901) | (843)  | (1,058) | (270) | (485) | (647) | (458) | (918)     | (984)      |

|                            | Total   | Party ID |       |       | Ideology |          |              | Race  |       |          |       |
|----------------------------|---------|----------|-------|-------|----------|----------|--------------|-------|-------|----------|-------|
|                            |         | Dem      | Ind   | Rep   | Liberal  | Moderate | Conservative | White | Black | Hispanic | Asian |
| Eric Adams (Independent)   | 6%      | 5%       | 6%    | 10%   | 3%       | 7%       | 10%          | 5%    | 8%    | 5%       | 3%    |
| Andrew Cuomo (Independent) | 28%     | 28%      | 28%   | 23%   | 13%      | 43%      | 25%          | 26%   | 31%   | 34%      | 17%   |
| Zohran Mamdani (Democrat)  | 43%     | 58%      | 40%   | 2%    | 77%      | 26%      | 10%          | 40%   | 46%   | 41%      | 62%   |
| Curtis Sliwa (Republican)  | 15%     | 2%       | 17%   | 59%   | 1%       | 14%      | 49%          | 22%   | 4%    | 12%      | 9%    |
| Someone else               | 2%      | 1%       | 2%    | 2%    | 1%       | 1%       | 2%           | 1%    | 3%    | 2%       | 1%    |
| Not sure                   | 6%      | 6%       | 7%    | 4%    | 4%       | 8%       | 3%           | 6%    | 8%    | 6%       | 7%    |
| Totals                     | 100%    | 100%     | 100%  | 100%  | 99%      | 99%      | 99%          | 100%  | 100%  | 100%     | 99%   |
| Weighted N                 | (1,901) | (986)    | (563) | (288) | (727)    | (666)    | (379)        | (870) | (376) | (371)    | (154) |

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### 2. Likelihood of Voting in Mayoral Election

How likely is it that you will vote in the 2025 election for mayor of New York City this fall?

|                          | Total   | Gender |         | Age   |       |       |       | Education |            |
|--------------------------|---------|--------|---------|-------|-------|-------|-------|-----------|------------|
|                          |         | Male   | Female  | 18-29 | 30-44 | 45-64 | 65+   | No degree | 4yr degree |
| Definitely will vote     | 73%     | 74%    | 72%     | 69%   | 69%   | 76%   | 77%   | 68%       | 79%        |
| Probably will vote       | 10%     | 9%     | 11%     | 12%   | 13%   | 9%    | 7%    | 10%       | 9%         |
| Maybe will vote          | 6%      | 7%     | 5%      | 8%    | 6%    | 7%    | 3%    | 8%        | 4%         |
| Probably will not vote   | 4%      | 4%     | 4%      | 7%    | 4%    | 3%    | 2%    | 5%        | 2%         |
| Definitely will not vote | 3%      | 3%     | 3%      | 2%    | 4%    | 2%    | 4%    | 3%        | 3%         |
| Don't know               | 4%      | 3%     | 5%      | 2%    | 4%    | 3%    | 7%    | 5%        | 2%         |
| Totals                   | 100%    | 100%   | 100%    | 100%  | 100%  | 100%  | 100%  | 99%       | 99%        |
| Weighted N               | (1,899) | (854)  | (1,045) | (320) | (527) | (610) | (405) | (1,057)   | (842)      |

|                          | Total   | Party ID |       |       | Ideology |          |              | Race  |       |          |       |
|--------------------------|---------|----------|-------|-------|----------|----------|--------------|-------|-------|----------|-------|
|                          |         | Dem      | Ind   | Rep   | Liberal  | Moderate | Conservative | White | Black | Hispanic | Asian |
| Definitely will vote     | 73%     | 77%      | 69%   | 76%   | 81%      | 69%      | 74%          | 77%   | 71%   | 69%      | 70%   |
| Probably will vote       | 10%     | 9%       | 11%   | 11%   | 7%       | 12%      | 9%           | 8%    | 10%   | 13%      | 9%    |
| Maybe will vote          | 6%      | 5%       | 8%    | 4%    | 4%       | 8%       | 6%           | 5%    | 7%    | 7%       | 10%   |
| Probably will not vote   | 4%      | 2%       | 5%    | 5%    | 2%       | 5%       | 3%           | 4%    | 3%    | 4%       | 6%    |
| Definitely will not vote | 3%      | 3%       | 4%    | 2%    | 3%       | 3%       | 3%           | 3%    | 3%    | 3%       | 2%    |
| Don't know               | 4%      | 4%       | 3%    | 2%    | 2%       | 3%       | 5%           | 3%    | 6%    | 4%       | 3%    |
| Totals                   | 100%    | 100%     | 100%  | 100%  | 99%      | 100%     | 100%         | 100%  | 100%  | 100%     | 100%  |
| Weighted N               | (1,899) | (896)    | (621) | (287) | (633)    | (700)    | (398)        | (729) | (400) | (446)    | (178) |

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### 3. Second Choice for Mayor

And who would be your second choice for mayor of New York City?

*Among likely voters*

|                            | Total   | Gender |         | Age   |       |       |       | Education |            |
|----------------------------|---------|--------|---------|-------|-------|-------|-------|-----------|------------|
|                            |         | Male   | Female  | 18-29 | 30-44 | 45-64 | 65+   | No degree | 4yr degree |
| Eric Adams (Independent)   | 16%     | 20%    | 12%     | 13%   | 15%   | 17%   | 17%   | 16%       | 15%        |
| Andrew Cuomo (Independent) | 17%     | 17%    | 17%     | 15%   | 17%   | 18%   | 17%   | 19%       | 15%        |
| Zohran Mamdani (Democrat)  | 8%      | 6%     | 9%      | 6%    | 7%    | 10%   | 7%    | 11%       | 5%         |
| Curtis Sliwa (Republican)  | 9%      | 11%    | 7%      | 7%    | 8%    | 9%    | 8%    | 8%        | 9%         |
| Someone else               | 25%     | 25%    | 25%     | 30%   | 29%   | 23%   | 21%   | 18%       | 32%        |
| Not sure                   | 25%     | 20%    | 29%     | 29%   | 24%   | 23%   | 29%   | 27%       | 24%        |
| Totals                     | 100%    | 99%    | 99%     | 100%  | 100%  | 100%  | 99%   | 99%       | 100%       |
| Weighted N                 | (1,893) | (838)  | (1,054) | (268) | (484) | (647) | (455) | (916)     | (977)      |

|                            | Total   | Party ID |       |       | Ideology |          |              | Race  |       |          |       |
|----------------------------|---------|----------|-------|-------|----------|----------|--------------|-------|-------|----------|-------|
|                            |         | Dem      | Ind   | Rep   | Liberal  | Moderate | Conservative | White | Black | Hispanic | Asian |
| Eric Adams (Independent)   | 16%     | 12%      | 17%   | 28%   | 6%       | 21%      | 30%          | 19%   | 12%   | 15%      | 5%    |
| Andrew Cuomo (Independent) | 17%     | 18%      | 13%   | 22%   | 15%      | 17%      | 24%          | 16%   | 22%   | 16%      | 17%   |
| Zohran Mamdani (Democrat)  | 8%      | 11%      | 6%    | 2%    | 6%       | 11%      | 4%           | 3%    | 18%   | 13%      | 6%    |
| Curtis Sliwa (Republican)  | 9%      | 4%       | 13%   | 15%   | 3%       | 14%      | 12%          | 10%   | 4%    | 9%       | 12%   |
| Someone else               | 25%     | 27%      | 28%   | 17%   | 40%      | 16%      | 14%          | 31%   | 14%   | 21%      | 28%   |
| Not sure                   | 25%     | 28%      | 23%   | 16%   | 30%      | 21%      | 16%          | 21%   | 30%   | 26%      | 32%   |
| Totals                     | 100%    | 100%     | 100%  | 100%  | 100%     | 100%     | 100%         | 100%  | 100%  | 100%     | 100%  |
| Weighted N                 | (1,893) | (980)    | (560) | (289) | (719)    | (664)    | (380)        | (868) | (372) | (369)    | (153) |

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### 4. Adams Job Approval

Do you approve or disapprove of the way Eric Adams is handling his job as mayor of New York City?

|            | Total   | Gender |         | Age   |       |       |       | Education |            |
|------------|---------|--------|---------|-------|-------|-------|-------|-----------|------------|
|            |         | Male   | Female  | 18-29 | 30-44 | 45-64 | 65+   | No degree | 4yr degree |
| Approve    | 27%     | 29%    | 25%     | 27%   | 23%   | 26%   | 34%   | 32%       | 20%        |
| Disapprove | 73%     | 71%    | 75%     | 73%   | 77%   | 74%   | 66%   | 68%       | 80%        |
| Totals     | 100%    | 100%   | 100%    | 100%  | 100%  | 100%  | 100%  | 100%      | 100%       |
| Weighted N | (1,879) | (837)  | (1,041) | (320) | (522) | (603) | (399) | (1,040)   | (839)      |

|            | Total   | Party ID |       |       | Ideology |          |              | Race  |       |          |       |
|------------|---------|----------|-------|-------|----------|----------|--------------|-------|-------|----------|-------|
|            |         | Dem      | Ind   | Rep   | Liberal  | Moderate | Conservative | White | Black | Hispanic | Asian |
| Approve    | 27%     | 26%      | 26%   | 33%   | 13%      | 34%      | 38%          | 29%   | 31%   | 25%      | 13%   |
| Disapprove | 73%     | 74%      | 74%   | 67%   | 87%      | 66%      | 62%          | 71%   | 69%   | 75%      | 87%   |
| Totals     | 100%    | 100%     | 100%  | 100%  | 100%     | 100%     | 100%         | 100%  | 100%  | 100%     | 100%  |
| Weighted N | (1,879) | (888)    | (613) | (284) | (634)    | (692)    | (388)        | (723) | (395) | (441)    | (176) |

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## Registered Voters in New York City



### 5. Things in New York City

Generally speaking, do you feel things in New York City today are going...

*Partial Sample. Asked of YouGov panel only.*

|                | Total | Gender |        | Age   |       |       |       | Education |            |  |
|----------------|-------|--------|--------|-------|-------|-------|-------|-----------|------------|--|
|                |       | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | No degree | 4yr degree |  |
| Very well      | 6%    | 7%     | 4%     | 5%    | 14%   | 1%    | 1%    | 9%        | 1%         |  |
| Somewhat well  | 33%   | 41%    | 28%    | 44%   | 33%   | 33%   | 26%   | 35%       | 31%        |  |
| Somewhat badly | 43%   | 35%    | 50%    | 38%   | 36%   | 47%   | 51%   | 37%       | 51%        |  |
| Very badly     | 18%   | 17%    | 18%    | 13%   | 17%   | 19%   | 21%   | 19%       | 17%        |  |
| Totals         | 100%  | 100%   | 100%   | 100%  | 100%  | 100%  | 99%   | 100%      | 100%       |  |
| Weighted N     | (565) | (253)  | (312)  | (100) | (158) | (186) | (122) | (315)     | (250)      |  |

  

|                | Total | Party ID |       |      | Ideology |          |              | Race  |       |          |       |
|----------------|-------|----------|-------|------|----------|----------|--------------|-------|-------|----------|-------|
|                |       | Dem      | Ind   | Rep  | Liberal  | Moderate | Conservative | White | Black | Hispanic | Asian |
| Very well      | 6%    | 8%       | 2%    | 4%   | 4%       | 3%       | 14%          | 9%    | 1%    | 8%       | 0%    |
| Somewhat well  | 33%   | 38%      | 28%   | 28%  | 34%      | 39%      | 20%          | 35%   | 38%   | 32%      | 22%   |
| Somewhat badly | 43%   | 40%      | 47%   | 48%  | 48%      | 42%      | 40%          | 40%   | 43%   | 36%      | 63%   |
| Very badly     | 18%   | 14%      | 23%   | 20%  | 13%      | 16%      | 26%          | 16%   | 18%   | 24%      | 15%   |
| Totals         | 100%  | 100%     | 100%  | 100% | 99%      | 100%     | 100%         | 100%  | 100%  | 100%     | 100%  |
| Weighted N     | (565) | (298)    | (169) | (76) | (180)    | (253)    | (106)        | (217) | (119) | (133)    | (69)  |

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## Registered Voters in New York City



### 6. Most Important Issue

Which of these New York City issues is most important to you in deciding your vote for mayor?

Among likely voters

|                          | Total   | Gender |         | Age   |       |       |       | Education |            |
|--------------------------|---------|--------|---------|-------|-------|-------|-------|-----------|------------|
|                          |         | Male   | Female  | 18-29 | 30-44 | 45-64 | 65+   | No degree | 4yr degree |
| Cost of living           | 37%     | 35%    | 38%     | 44%   | 44%   | 37%   | 25%   | 35%       | 38%        |
| Crime & safety           | 31%     | 33%    | 30%     | 24%   | 24%   | 32%   | 40%   | 34%       | 28%        |
| Housing                  | 11%     | 10%    | 11%     | 9%    | 13%   | 10%   | 11%   | 9%        | 13%        |
| Immigrants & immigration | 7%      | 7%     | 8%      | 7%    | 4%    | 8%    | 10%   | 9%        | 6%         |
| Economic development     | 6%      | 7%     | 5%      | 7%    | 6%    | 6%    | 5%    | 5%        | 7%         |
| Taxes                    | 3%      | 4%     | 3%      | 3%    | 3%    | 3%    | 5%    | 4%        | 3%         |
| Racial equality          | 3%      | 2%     | 3%      | 3%    | 2%    | 3%    | 2%    | 2%        | 3%         |
| Schools                  | 2%      | 2%     | 2%      | 3%    | 3%    | 1%    | 1%    | 2%        | 2%         |
| Totals                   | 100%    | 100%   | 100%    | 100%  | 99%   | 100%  | 99%   | 100%      | 100%       |
| Weighted N               | (1,896) | (842)  | (1,053) | (270) | (484) | (646) | (456) | (915)     | (982)      |

|                          | Total   | Party ID |       |       | Ideology |          |              | Race  |       |          |       |
|--------------------------|---------|----------|-------|-------|----------|----------|--------------|-------|-------|----------|-------|
|                          |         | Dem      | Ind   | Rep   | Liberal  | Moderate | Conservative | White | Black | Hispanic | Asian |
| Cost of living           | 37%     | 44%      | 36%   | 13%   | 51%      | 33%      | 13%          | 31%   | 44%   | 37%      | 50%   |
| Crime & safety           | 31%     | 21%      | 37%   | 54%   | 13%      | 40%      | 55%          | 36%   | 19%   | 33%      | 27%   |
| Housing                  | 11%     | 14%      | 9%    | 3%    | 17%      | 7%       | 4%           | 10%   | 17%   | 11%      | 5%    |
| Immigrants & immigration | 7%      | 6%       | 6%    | 17%   | 4%       | 5%       | 16%          | 9%    | 5%    | 7%       | 4%    |
| Economic development     | 6%      | 7%       | 4%    | 5%    | 6%       | 8%       | 4%           | 6%    | 6%    | 5%       | 7%    |
| Taxes                    | 3%      | 3%       | 5%    | 4%    | 2%       | 4%       | 5%           | 4%    | 3%    | 2%       | 2%    |
| Racial equality          | 3%      | 3%       | 2%    | 1%    | 5%       | 1%       | 0%           | 2%    | 3%    | 3%       | 3%    |
| Schools                  | 2%      | 2%       | 1%    | 3%    | 2%       | 2%       | 3%           | 2%    | 3%    | 2%       | 2%    |
| Totals                   | 100%    | 100%     | 100%  | 100%  | 100%     | 100%     | 100%         | 100%  | 100%  | 100%     | 100%  |
| Weighted N               | (1,896) | (985)    | (561) | (287) | (727)    | (663)    | (378)        | (868) | (372) | (371)    | (154) |

# CBS News New York Poll – September 7-13, 2025

## Registered Voters in New York City



### 7. Very Important Candidate Qualities

Which of these qualities in a candidate are very important in deciding your vote for mayor of New York City? CHECK ALL THAT APPLY

*Among likely voters*

|                                | Total   | Gender |         | Age   |       |       |       | Education |            |  |
|--------------------------------|---------|--------|---------|-------|-------|-------|-------|-----------|------------|--|
|                                |         | Male   | Female  | 18-29 | 30-44 | 45-64 | 65+   | No degree | 4yr degree |  |
| Is honest and trustworthy      | 65%     | 64%    | 66%     | 72%   | 71%   | 58%   | 64%   | 62%       | 68%        |  |
| Will bring needed change       | 65%     | 61%    | 68%     | 72%   | 71%   | 61%   | 60%   | 65%       | 65%        |  |
| Can get things done            | 64%     | 61%    | 67%     | 62%   | 69%   | 62%   | 62%   | 62%       | 66%        |  |
| Will fight for people like you | 61%     | 57%    | 64%     | 61%   | 67%   | 60%   | 56%   | 63%       | 60%        |  |
| Has the right experience       | 45%     | 38%    | 49%     | 39%   | 43%   | 46%   | 47%   | 48%       | 42%        |  |
| Weighted N                     | (1,903) | (844)  | (1,058) | (270) | (485) | (648) | (459) | (919)     | (984)      |  |

  

|                                | Total   | Party ID |       |       | Ideology |          |              | Race  |       |          |       |
|--------------------------------|---------|----------|-------|-------|----------|----------|--------------|-------|-------|----------|-------|
|                                |         | Dem      | Ind   | Rep   | Liberal  | Moderate | Conservative | White | Black | Hispanic | Asian |
| Is honest and trustworthy      | 65%     | 68%      | 64%   | 57%   | 76%      | 58%      | 56%          | 65%   | 69%   | 64%      | 67%   |
| Will bring needed change       | 65%     | 67%      | 65%   | 56%   | 74%      | 57%      | 59%          | 59%   | 72%   | 68%      | 71%   |
| Can get things done            | 64%     | 65%      | 63%   | 63%   | 64%      | 67%      | 58%          | 64%   | 68%   | 61%      | 71%   |
| Will fight for people like you | 61%     | 66%      | 60%   | 48%   | 70%      | 55%      | 51%          | 53%   | 72%   | 69%      | 64%   |
| Has the right experience       | 45%     | 46%      | 38%   | 51%   | 36%      | 49%      | 52%          | 44%   | 48%   | 45%      | 40%   |
| Weighted N                     | (1,903) | (987)    | (563) | (289) | (727)    | (666)    | (380)        | (871) | (376) | (371)    | (154) |

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## Registered Voters in New York City



### 8. Next Mayor Make It Easier for Business in NYC

How much should the next mayor focus on enacting policies that make it easier for companies to do business in New York City?

|            | Total   | Gender |         | Age   |       |       |       | Education |            |
|------------|---------|--------|---------|-------|-------|-------|-------|-----------|------------|
|            |         | Male   | Female  | 18-29 | 30-44 | 45-64 | 65+   | No degree | 4yr degree |
| A lot      | 47%     | 49%    | 46%     | 37%   | 38%   | 51%   | 62%   | 55%       | 37%        |
| Some       | 39%     | 39%    | 39%     | 45%   | 44%   | 36%   | 33%   | 34%       | 45%        |
| Not much   | 10%     | 9%     | 12%     | 14%   | 13%   | 10%   | 4%    | 8%        | 14%        |
| Not at all | 3%      | 3%     | 3%      | 4%    | 5%    | 2%    | 1%    | 3%        | 3%         |
| Totals     | 99%     | 100%   | 100%    | 100%  | 100%  | 99%   | 100%  | 100%      | 99%        |
| Weighted N | (1,896) | (851)  | (1,045) | (319) | (529) | (609) | (403) | (1,057)   | (839)      |

  

|            | Total   | Party ID |       |       | Ideology |          |              | Race  |       |          |       |
|------------|---------|----------|-------|-------|----------|----------|--------------|-------|-------|----------|-------|
|            |         | Dem      | Ind   | Rep   | Liberal  | Moderate | Conservative | White | Black | Hispanic | Asian |
| A lot      | 47%     | 42%      | 44%   | 71%   | 29%      | 51%      | 68%          | 47%   | 51%   | 50%      | 33%   |
| Some       | 39%     | 44%      | 38%   | 26%   | 48%      | 40%      | 27%          | 40%   | 37%   | 36%      | 52%   |
| Not much   | 10%     | 11%      | 13%   | 3%    | 18%      | 7%       | 3%           | 11%   | 9%    | 11%      | 13%   |
| Not at all | 3%      | 3%       | 5%    | 0%    | 5%       | 2%       | 2%           | 2%    | 3%    | 3%       | 2%    |
| Totals     | 99%     | 100%     | 100%  | 100%  | 100%     | 100%     | 100%         | 100%  | 100%  | 100%     | 100%  |
| Weighted N | (1,896) | (894)    | (621) | (286) | (634)    | (696)    | (397)        | (731) | (397) | (444)    | (178) |

# CBS News New York Poll – September 7-13, 2025

## Registered Voters in New York City



### 9. Next Mayor Make It Easier for Middle and Working Class in NYC

How much should the next mayor focus on enacting policies that make it easier for middle-class and working-class people to live in New York City?

|            | Total   | Gender |         | Age   |       |       |       | Education |            |  |
|------------|---------|--------|---------|-------|-------|-------|-------|-----------|------------|--|
|            |         | Male   | Female  | 18-29 | 30-44 | 45-64 | 65+   | No degree | 4yr degree |  |
| A lot      | 82%     | 81%    | 83%     | 75%   | 83%   | 83%   | 85%   | 82%       | 82%        |  |
| Some       | 15%     | 17%    | 13%     | 20%   | 14%   | 13%   | 14%   | 14%       | 15%        |  |
| Not much   | 2%      | 1%     | 3%      | 3%    | 3%    | 3%    | 1%    | 3%        | 2%         |  |
| Not at all | 1%      | 1%     | 1%      | 2%    | 0%    | 1%    | 0%    | 1%        | 1%         |  |
| Totals     | 100%    | 100%   | 100%    | 100%  | 100%  | 100%  | 100%  | 100%      | 100%       |  |
| Weighted N | (1,890) | (850)  | (1,039) | (318) | (528) | (609) | (397) | (1,051)   | (838)      |  |

  

|            | Total   | Party ID |       |       | Ideology |          |              | Race  |       |          |       |
|------------|---------|----------|-------|-------|----------|----------|--------------|-------|-------|----------|-------|
|            |         | Dem      | Ind   | Rep   | Liberal  | Moderate | Conservative | White | Black | Hispanic | Asian |
| A lot      | 82%     | 86%      | 79%   | 75%   | 89%      | 77%      | 77%          | 78%   | 87%   | 86%      | 75%   |
| Some       | 15%     | 12%      | 17%   | 18%   | 9%       | 20%      | 16%          | 18%   | 10%   | 11%      | 19%   |
| Not much   | 2%      | 2%       | 3%    | 5%    | 1%       | 2%       | 6%           | 3%    | 2%    | 2%       | 6%    |
| Not at all | 1%      | 0%       | 1%    | 1%    | 0%       | 1%       | 1%           | 1%    | 1%    | 0%       | 0%    |
| Totals     | 100%    | 100%     | 100%  | 99%   | 99%      | 100%     | 100%         | 100%  | 100%  | 99%      | 100%  |
| Weighted N | (1,890) | (891)    | (621) | (282) | (631)    | (697)    | (393)        | (729) | (394) | (445)    | (176) |

# CBS News New York Poll – September 7-13, 2025

## Registered Voters in New York City



### 10. NYC Affordability

Overall, do you think New York City is...

*Partial Sample. Asked of YouGov panel only.*

|                       | Total | Gender |        | Age   |       |       |       | Education |            |  |  |
|-----------------------|-------|--------|--------|-------|-------|-------|-------|-----------|------------|--|--|
|                       |       | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | No degree | 4yr degree |  |  |
| Very affordable       | 7%    | 6%     | 8%     | 9%    | 18%   | 2%    | 0%    | 11%       | 3%         |  |  |
| Somewhat affordable   | 13%   | 17%    | 9%     | 31%   | 13%   | 7%    | 6%    | 15%       | 9%         |  |  |
| Somewhat unaffordable | 31%   | 30%    | 33%    | 16%   | 36%   | 30%   | 40%   | 28%       | 36%        |  |  |
| Very unaffordable     | 49%   | 47%    | 50%    | 44%   | 33%   | 61%   | 54%   | 46%       | 52%        |  |  |
| Totals                | 100%  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%  | 100%      | 100%       |  |  |
| Weighted N            | (565) | (253)  | (312)  | (100) | (158) | (186) | (122) | (315)     | (250)      |  |  |

  

|                       | Total | Party ID |       |      | Ideology |          |              | Race  |       |          |       |
|-----------------------|-------|----------|-------|------|----------|----------|--------------|-------|-------|----------|-------|
|                       |       | Dem      | Ind   | Rep  | Liberal  | Moderate | Conservative | White | Black | Hispanic | Asian |
| Very affordable       | 7%    | 11%      | 2%    | 7%   | 4%       | 6%       | 15%          | 7%    | 3%    | 11%      | 12%   |
| Somewhat affordable   | 13%   | 10%      | 14%   | 20%  | 11%      | 14%      | 14%          | 16%   | 13%   | 12%      | 2%    |
| Somewhat unaffordable | 31%   | 30%      | 35%   | 29%  | 34%      | 31%      | 31%          | 26%   | 38%   | 24%      | 43%   |
| Very unaffordable     | 49%   | 49%      | 48%   | 44%  | 51%      | 49%      | 40%          | 51%   | 46%   | 53%      | 43%   |
| Totals                | 100%  | 100%     | 99%   | 100% | 100%     | 100%     | 100%         | 100%  | 100%  | 100%     | 100%  |
| Weighted N            | (565) | (298)    | (169) | (76) | (180)    | (253)    | (106)        | (217) | (119) | (133)    | (69)  |

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## Registered Voters in New York City



### 11. Subway Better or Worse

In the last four years, do you think the subway in New York City has gotten...

*Partial Sample. Asked of YouGov panel only.*

|                | Total | Gender |        | Age   |       |       |       | Education |            |
|----------------|-------|--------|--------|-------|-------|-------|-------|-----------|------------|
|                |       | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | No degree | 4yr degree |
| Better         | 19%   | 24%    | 16%    | 17%   | 26%   | 18%   | 15%   | 19%       | 20%        |
| Worse          | 50%   | 43%    | 56%    | 42%   | 50%   | 52%   | 55%   | 48%       | 52%        |
| Hasn't changed | 31%   | 33%    | 28%    | 41%   | 24%   | 30%   | 30%   | 33%       | 28%        |
| Totals         | 100%  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%  | 100%      | 100%       |
| Weighted N     | (565) | (253)  | (312)  | (100) | (158) | (186) | (122) | (315)     | (250)      |

  

|                | Total | Party ID |       |      | Ideology |          |              | Race  |       |          |       |
|----------------|-------|----------|-------|------|----------|----------|--------------|-------|-------|----------|-------|
|                |       | Dem      | Ind   | Rep  | Liberal  | Moderate | Conservative | White | Black | Hispanic | Asian |
| Better         | 19%   | 22%      | 18%   | 16%  | 21%      | 19%      | 20%          | 27%   | 24%   | 10%      | 0%    |
| Worse          | 50%   | 48%      | 50%   | 62%  | 54%      | 43%      | 52%          | 44%   | 50%   | 58%      | 56%   |
| Hasn't changed | 31%   | 30%      | 31%   | 22%  | 25%      | 37%      | 28%          | 29%   | 26%   | 32%      | 44%   |
| Totals         | 100%  | 100%     | 99%   | 100% | 100%     | 99%      | 100%         | 100%  | 100%  | 100%     | 100%  |
| Weighted N     | (565) | (298)    | (169) | (76) | (180)    | (253)    | (106)        | (217) | (119) | (133)    | (69)  |

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## Registered Voters in New York City



### 12. Crime Increased or Decreased

In the last four years, do you think crime in New York City has...

|                | Total   | Gender |         | Age   |       |       |       | Education |            |
|----------------|---------|--------|---------|-------|-------|-------|-------|-----------|------------|
|                |         | Male   | Female  | 18-29 | 30-44 | 45-64 | 65+   | No degree | 4yr degree |
| Increased      | 46%     | 42%    | 49%     | 43%   | 41%   | 53%   | 47%   | 54%       | 37%        |
| Decreased      | 22%     | 28%    | 17%     | 21%   | 26%   | 20%   | 21%   | 15%       | 30%        |
| Hasn't changed | 32%     | 30%    | 33%     | 36%   | 33%   | 27%   | 32%   | 31%       | 33%        |
| Totals         | 100%    | 100%   | 99%     | 100%  | 100%  | 100%  | 100%  | 100%      | 100%       |
| Weighted N     | (1,896) | (850)  | (1,045) | (320) | (528) | (609) | (402) | (1,056)   | (840)      |

|                | Total   | Party ID |       |       | Ideology |          |              | Race  |       |          |       |
|----------------|---------|----------|-------|-------|----------|----------|--------------|-------|-------|----------|-------|
|                |         | Dem      | Ind   | Rep   | Liberal  | Moderate | Conservative | White | Black | Hispanic | Asian |
| Increased      | 46%     | 37%      | 46%   | 74%   | 27%      | 50%      | 72%          | 45%   | 39%   | 59%      | 41%   |
| Decreased      | 22%     | 28%      | 20%   | 11%   | 36%      | 18%      | 12%          | 25%   | 28%   | 12%      | 20%   |
| Hasn't changed | 32%     | 35%      | 34%   | 15%   | 36%      | 32%      | 16%          | 30%   | 33%   | 29%      | 39%   |
| Totals         | 100%    | 100%     | 100%  | 100%  | 99%      | 100%     | 100%         | 100%  | 100%  | 100%     | 100%  |
| Weighted N     | (1,896) | (896)    | (618) | (287) | (632)    | (698)    | (398)        | (727) | (398) | (446)    | (178) |

# CBS News New York Poll – September 7-13, 2025

## Registered Voters in New York City



### 13. Top Priority for Reducing NYC Crime

If you had to choose, which one of these should be the top priority for trying to reduce crime in New York City?

|                                               | Total   | Gender |         | Age   |       |       |       | Education |            |
|-----------------------------------------------|---------|--------|---------|-------|-------|-------|-------|-----------|------------|
|                                               |         | Male   | Female  | 18-29 | 30-44 | 45-64 | 65+   | No degree | 4yr degree |
| More police officers on the streets           | 20%     | 18%    | 20%     | 16%   | 17%   | 21%   | 24%   | 21%       | 17%        |
| Tougher sentences for those who commit crimes | 40%     | 44%    | 37%     | 34%   | 34%   | 44%   | 47%   | 45%       | 35%        |
| More social programs and community outreach   | 40%     | 37%    | 43%     | 50%   | 49%   | 35%   | 29%   | 34%       | 48%        |
| Totals                                        | 100%    | 99%    | 100%    | 100%  | 100%  | 100%  | 100%  | 100%      | 100%       |
| Weighted N                                    | (1,895) | (851)  | (1,044) | (320) | (525) | (610) | (403) | (1,055)   | (840)      |

  

|                                               | Total   | Party ID |       |       | Ideology |          |              | Race  |       |          |       |
|-----------------------------------------------|---------|----------|-------|-------|----------|----------|--------------|-------|-------|----------|-------|
|                                               |         | Dem      | Ind   | Rep   | Liberal  | Moderate | Conservative | White | Black | Hispanic | Asian |
| More police officers on the streets           | 20%     | 21%      | 17%   | 22%   | 12%      | 22%      | 27%          | 20%   | 16%   | 22%      | 19%   |
| Tougher sentences for those who commit crimes | 40%     | 27%      | 46%   | 68%   | 19%      | 49%      | 62%          | 45%   | 29%   | 41%      | 45%   |
| More social programs and community outreach   | 40%     | 52%      | 37%   | 10%   | 69%      | 29%      | 11%          | 35%   | 55%   | 36%      | 36%   |
| Totals                                        | 100%    | 100%     | 100%  | 100%  | 100%     | 100%     | 100%         | 100%  | 100%  | 99%      | 100%  |
| Weighted N                                    | (1,895) | (894)    | (621) | (287) | (635)    | (699)    | (395)        | (731) | (395) | (445)    | (178) |

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## Registered Voters in New York City



### 14. Want a Mayor Who Works with or Opposes Trump

Do you want the next mayor of New York City to be someone who generally...

|                                | Total   | Gender |         | Age   |       |       |       | Education |            |
|--------------------------------|---------|--------|---------|-------|-------|-------|-------|-----------|------------|
|                                |         | Male   | Female  | 18-29 | 30-44 | 45-64 | 65+   | No degree | 4yr degree |
| Works with Donald Trump        | 25%     | 30%    | 21%     | 23%   | 19%   | 29%   | 29%   | 29%       | 21%        |
| Opposes Donald Trump           | 48%     | 44%    | 51%     | 54%   | 54%   | 42%   | 45%   | 41%       | 57%        |
| Is neutral toward Donald Trump | 27%     | 26%    | 27%     | 23%   | 27%   | 28%   | 26%   | 30%       | 22%        |
| Totals                         | 100%    | 100%   | 99%     | 100%  | 100%  | 99%   | 100%  | 100%      | 100%       |
| Weighted N                     | (1,882) | (846)  | (1,036) | (320) | (527) | (602) | (397) | (1,039)   | (843)      |

|                                | Total   | Party ID |       |       | Ideology |          |              | Race  |       |          |       |
|--------------------------------|---------|----------|-------|-------|----------|----------|--------------|-------|-------|----------|-------|
|                                |         | Dem      | Ind   | Rep   | Liberal  | Moderate | Conservative | White | Black | Hispanic | Asian |
| Works with Donald Trump        | 25%     | 6%       | 29%   | 80%   | 5%       | 25%      | 65%          | 39%   | 10%   | 20%      | 15%   |
| Opposes Donald Trump           | 48%     | 70%      | 38%   | 4%    | 81%      | 36%      | 13%          | 41%   | 56%   | 50%      | 56%   |
| Is neutral toward Donald Trump | 27%     | 24%      | 32%   | 16%   | 14%      | 39%      | 22%          | 20%   | 34%   | 30%      | 29%   |
| Totals                         | 100%    | 100%     | 99%   | 100%  | 100%     | 100%     | 100%         | 100%  | 100%  | 100%     | 100%  |
| Weighted N                     | (1,882) | (892)    | (614) | (284) | (635)    | (694)    | (391)        | (727) | (390) | (442)    | (178) |

# CBS News New York Poll – September 7-13, 2025

## Registered Voters in New York City



### 15. Work with or Oppose Trump Administration on Matters Concerning ICE and Immigration Enforcement

On matters concerning ICE and immigration enforcement, would you prefer the next mayor of New York City be someone who would mostly...

*Partial Sample. Asked of YouGov panel only.*

|                                    | Total | Gender |        | Age   |       |       |       | Education |            |
|------------------------------------|-------|--------|--------|-------|-------|-------|-------|-----------|------------|
|                                    |       | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | No degree | 4yr degree |
| Work with the Trump administration | 41%   | 43%    | 39%    | 37%   | 37%   | 38%   | 53%   | 43%       | 37%        |
| Oppose the Trump administration    | 59%   | 57%    | 61%    | 63%   | 63%   | 62%   | 47%   | 57%       | 63%        |
| Totals                             | 100%  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%  | 100%      | 100%       |
| Weighted N                         | (564) | (253)  | (311)  | (100) | (157) | (185) | (122) | (313)     | (250)      |

  

|                                    | Total | Party ID |       |      | Ideology |          |              | Race  |       |          |       |
|------------------------------------|-------|----------|-------|------|----------|----------|--------------|-------|-------|----------|-------|
|                                    |       | Dem      | Ind   | Rep  | Liberal  | Moderate | Conservative | White | Black | Hispanic | Asian |
| Work with the Trump administration | 41%   | 22%      | 50%   | 90%  | 10%      | 49%      | 75%          | 52%   | 27%   | 36%      | 28%   |
| Oppose the Trump administration    | 59%   | 78%      | 50%   | 10%  | 90%      | 51%      | 25%          | 48%   | 73%   | 64%      | 72%   |
| Totals                             | 100%  | 100%     | 100%  | 100% | 100%     | 100%     | 100%         | 100%  | 100%  | 100%     | 100%  |
| Weighted N                         | (564) | (298)    | (168) | (76) | (180)    | (252)    | (105)        | (217) | (118) | (133)    | (69)  |

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## Registered Voters in New York City



### 16. Prefer Next Mayor Support or Oppose Having National Guard Troops in the City

If Donald Trump decides to send National Guard troops to New York City, would you prefer the next mayor of New York City...

*Partial Sample. Asked of YouGov panel only.*

|                                                       | Total | Gender |        | Age   |       |       |       | Education |            |  |  |
|-------------------------------------------------------|-------|--------|--------|-------|-------|-------|-------|-----------|------------|--|--|
|                                                       |       | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | No degree | 4yr degree |  |  |
| Support having National Guard troops in New York City | 37%   | 33%    | 40%    | 37%   | 36%   | 31%   | 47%   | 41%       | 31%        |  |  |
| Oppose having National Guard troops in New York City  | 63%   | 67%    | 60%    | 63%   | 64%   | 69%   | 53%   | 59%       | 69%        |  |  |
| Totals                                                | 100%  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%  | 100%      | 100%       |  |  |
| Weighted N                                            | (564) | (253)  | (311)  | (100) | (157) | (186) | (122) | (314)     | (250)      |  |  |

  

|                                                       | Total | Party ID |       |      | Ideology |          |              | Race  |       |          |       |
|-------------------------------------------------------|-------|----------|-------|------|----------|----------|--------------|-------|-------|----------|-------|
|                                                       |       | Dem      | Ind   | Rep  | Liberal  | Moderate | Conservative | White | Black | Hispanic | Asian |
| Support having National Guard troops in New York City | 37%   | 24%      | 38%   | 82%  | 14%      | 40%      | 70%          | 44%   | 26%   | 41%      | 31%   |
| Oppose having National Guard troops in New York City  | 63%   | 76%      | 62%   | 18%  | 86%      | 60%      | 30%          | 56%   | 74%   | 59%      | 69%   |
| Totals                                                | 100%  | 100%     | 100%  | 100% | 100%     | 100%     | 100%         | 100%  | 100%  | 100%     | 100%  |
| Weighted N                                            | (564) | (298)    | (169) | (76) | (180)    | (252)    | (106)        | (217) | (119) | (133)    | (69)  |

# CBS News New York Poll – September 7-13, 2025

## Registered Voters in New York City



### 17. Effect of Donald Trump Supporting a Mayoral Candidate

If Donald Trump were to support a candidate in the 2025 election for New York City mayor, would that make you...

*Among likely voters. Partial Sample. Asked of YouGov panel only.*

|                                        | Total | Gender |        | Age   |       |       |       | Education |            |
|----------------------------------------|-------|--------|--------|-------|-------|-------|-------|-----------|------------|
|                                        |       | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | No degree | 4yr degree |
| More likely to vote for that candidate | 17%   | 19%    | 16%    | 15%   | 26%   | 14%   | 16%   | 19%       | 16%        |
| Less likely to vote for that candidate | 50%   | 47%    | 53%    | 55%   | 45%   | 53%   | 49%   | 45%       | 55%        |
| Doesn't make a difference              | 32%   | 34%    | 31%    | 30%   | 29%   | 33%   | 35%   | 36%       | 29%        |
| Totals                                 | 99%   | 100%   | 100%   | 100%  | 100%  | 100%  | 100%  | 100%      | 100%       |
| Weighted N                             | (565) | (253)  | (312)  | (78)  | (139) | (207) | (141) | (273)     | (292)      |

  

|                                        | Total | Party ID |       |      | Ideology |          |              | Race  |       |          |       |
|----------------------------------------|-------|----------|-------|------|----------|----------|--------------|-------|-------|----------|-------|
|                                        |       | Dem      | Ind   | Rep  | Liberal  | Moderate | Conservative | White | Black | Hispanic | Asian |
| More likely to vote for that candidate | 17%   | 8%       | 21%   | 50%  | 4%       | 17%      | 48%          | 24%   | 7%    | 17%      | 10%   |
| Less likely to vote for that candidate | 50%   | 66%      | 44%   | 5%   | 79%      | 41%      | 13%          | 47%   | 62%   | 42%      | 63%   |
| Doesn't make a difference              | 32%   | 25%      | 35%   | 45%  | 17%      | 41%      | 39%          | 29%   | 31%   | 41%      | 27%   |
| Totals                                 | 99%   | 99%      | 100%  | 100% | 100%     | 99%      | 100%         | 100%  | 100%  | 100%     | 100%  |
| Weighted N                             | (565) | (327)    | (138) | (85) | (207)    | (237)    | (102)        | (255) | (110) | (114)    | (53)  |

# CBS News New York Poll – September 7-13, 2025

## Registered Voters in New York City



### 18. Financial Situation

How would you describe your personal/household financial situation?

|                                                             | Total   | Gender |         | Age   |       |       |       | Education |            |
|-------------------------------------------------------------|---------|--------|---------|-------|-------|-------|-------|-----------|------------|
|                                                             |         | Male   | Female  | 18-29 | 30-44 | 45-64 | 65+   | No degree | 4yr degree |
| I live comfortably and am able to save money                | 22%     | 25%    | 20%     | 26%   | 26%   | 18%   | 22%   | 15%       | 31%        |
| I meet my basic expenses with a little left over for extras | 30%     | 35%    | 27%     | 32%   | 32%   | 29%   | 30%   | 26%       | 36%        |
| I have just enough to meet my basic expenses                | 30%     | 28%    | 31%     | 24%   | 25%   | 33%   | 34%   | 34%       | 24%        |
| I don't have enough to meet my basic expenses               | 18%     | 12%    | 22%     | 18%   | 17%   | 20%   | 14%   | 24%       | 9%         |
| Totals                                                      | 100%    | 100%   | 100%    | 100%  | 100%  | 100%  | 100%  | 99%       | 100%       |
| Weighted N                                                  | (1,892) | (851)  | (1,041) | (320) | (527) | (606) | (401) | (1,050)   | (842)      |

  

|                                                             | Total   | Party ID |       |       | Ideology |          |              | Race  |       |          |       |
|-------------------------------------------------------------|---------|----------|-------|-------|----------|----------|--------------|-------|-------|----------|-------|
|                                                             |         | Dem      | Ind   | Rep   | Liberal  | Moderate | Conservative | White | Black | Hispanic | Asian |
| I live comfortably and am able to save money                | 22%     | 22%      | 22%   | 25%   | 26%      | 20%      | 26%          | 33%   | 13%   | 15%      | 25%   |
| I meet my basic expenses with a little left over for extras | 30%     | 30%      | 31%   | 33%   | 32%      | 32%      | 29%          | 36%   | 26%   | 26%      | 32%   |
| I have just enough to meet my basic expenses                | 30%     | 30%      | 30%   | 25%   | 27%      | 31%      | 30%          | 23%   | 34%   | 35%      | 30%   |
| I don't have enough to meet my basic expenses               | 18%     | 18%      | 17%   | 17%   | 15%      | 17%      | 15%          | 8%    | 27%   | 24%      | 13%   |
| Totals                                                      | 100%    | 100%     | 100%  | 100%  | 100%     | 100%     | 100%         | 100%  | 100%  | 100%     | 100%  |
| Weighted N                                                  | (1,892) | (894)    | (618) | (284) | (635)    | (700)    | (394)        | (728) | (397) | (444)    | (178) |

# CBS News New York Poll – September 7-13, 2025

## Registered Voters in New York City



### 19. Use of Social Media to Follow Mayoral Campaign

How much do you use social media to follow the 2025 campaign for mayor?

|            | Total   | Gender |         | Age   |       |       |       | Education |            |  |
|------------|---------|--------|---------|-------|-------|-------|-------|-----------|------------|--|
|            |         | Male   | Female  | 18-29 | 30-44 | 45-64 | 65+   | No degree | 4yr degree |  |
| A lot      | 23%     | 22%    | 25%     | 35%   | 30%   | 18%   | 16%   | 23%       | 24%        |  |
| Some       | 33%     | 34%    | 31%     | 34%   | 30%   | 35%   | 30%   | 31%       | 35%        |  |
| Not much   | 25%     | 25%    | 25%     | 17%   | 21%   | 29%   | 32%   | 26%       | 24%        |  |
| Not at all | 19%     | 19%    | 18%     | 14%   | 18%   | 18%   | 21%   | 19%       | 17%        |  |
| Totals     | 100%    | 100%   | 99%     | 100%  | 99%   | 100%  | 99%   | 99%       | 100%       |  |
| Weighted N | (1,901) | (853)  | (1,048) | (320) | (529) | (610) | (406) | (1,060)   | (842)      |  |

  

|            | Total   | Party ID |       |       | Ideology |          |              | Race  |       |          |       |
|------------|---------|----------|-------|-------|----------|----------|--------------|-------|-------|----------|-------|
|            |         | Dem      | Ind   | Rep   | Liberal  | Moderate | Conservative | White | Black | Hispanic | Asian |
| A lot      | 23%     | 27%      | 20%   | 26%   | 31%      | 16%      | 24%          | 22%   | 20%   | 29%      | 21%   |
| Some       | 33%     | 32%      | 37%   | 27%   | 35%      | 34%      | 28%          | 34%   | 34%   | 31%      | 33%   |
| Not much   | 25%     | 24%      | 24%   | 28%   | 18%      | 29%      | 30%          | 27%   | 24%   | 25%      | 21%   |
| Not at all | 19%     | 17%      | 19%   | 19%   | 15%      | 21%      | 18%          | 17%   | 22%   | 15%      | 25%   |
| Totals     | 100%    | 100%     | 100%  | 100%  | 99%      | 100%     | 100%         | 100%  | 100%  | 100%     | 100%  |
| Weighted N | (1,901) | (897)    | (622) | (287) | (635)    | (699)    | (398)        | (731) | (400) | (446)    | (178) |

# CBS News New York Poll – September 7-13, 2025

## Registered Voters in New York City



### 20. Yankees or Mets Fan

Are you a Yankees fan or a Mets fan?

*Partial Sample. Asked of YouGov panel only.*

|            | Total | Gender |        | Age   |       |       |       | Education |            |
|------------|-------|--------|--------|-------|-------|-------|-------|-----------|------------|
|            |       | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | No degree | 4yr degree |
| Yankees    | 35%   | 37%    | 33%    | 34%   | 33%   | 37%   | 35%   | 37%       | 31%        |
| Mets       | 21%   | 23%    | 19%    | 15%   | 23%   | 23%   | 20%   | 24%       | 17%        |
| Neither    | 44%   | 40%    | 48%    | 51%   | 44%   | 40%   | 45%   | 39%       | 51%        |
| Totals     | 100%  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%  | 100%      | 99%        |
| Weighted N | (562) | (252)  | (310)  | (98)  | (158) | (185) | (121) | (312)     | (250)      |

  

|            | Total | Party ID |       |      | Ideology |          |              | Race  |       |          |       |
|------------|-------|----------|-------|------|----------|----------|--------------|-------|-------|----------|-------|
|            |       | Dem      | Ind   | Rep  | Liberal  | Moderate | Conservative | White | Black | Hispanic | Asian |
| Yankees    | 35%   | 33%      | 33%   | 53%  | 40%      | 31%      | 35%          | 29%   | 45%   | 43%      | 18%   |
| Mets       | 21%   | 23%      | 17%   | 26%  | 17%      | 21%      | 28%          | 22%   | 17%   | 25%      | 23%   |
| Neither    | 44%   | 44%      | 50%   | 21%  | 43%      | 47%      | 37%          | 49%   | 38%   | 31%      | 59%   |
| Totals     | 100%  | 100%     | 100%  | 100% | 100%     | 99%      | 100%         | 100%  | 100%  | 99%      | 100%  |
| Weighted N | (562) | (298)    | (167) | (76) | (180)    | (252)    | (106)        | (217) | (118) | (131)    | (69)  |

# HOW THE POLL WAS CONDUCTED AND THE MARGIN OF ERROR CALCULATED

The CBS News/YouGov survey of 1,903 registered voters in New York City was conducted between September 7-13, 2025. Respondents were recruited from two sources: 1,338 were recruited via SMS message from a stratified random sample of the voter file, with another 565 from YouGov's U.S. panel. Both samples were selected to be representative of registered voters in New York City. All interviews were conducted online using YouGov's web-based survey system.

The sample was weighted according to gender, age, race, education, and NYC borough, based on the voter file, U.S. Census American Community Survey, and U.S. Census Current Population Survey, as well as to 2024 presidential vote and 2025 primary vote among voters whose turnout was validated against the voter file. "Likely voters" – respondents' relative probabilities of voting – were determined using a regression model that incorporates current, self-reported intentions to vote, along with individual-level and aggregate data about voters, such as demographics and vote history.

The weights range from 0.1 to 5.6, with a mean of 1 and a standard deviation of 0.7.

The *margin of error* (a 95% confidence interval) for a sample percentage  $p$  based upon the entire sample is approximately  $\pm 2.7$  points. It is calculated using the formula

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and  $n$  is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.